



Audit Bureau of Circulations of South Africa

**FEE STRUCTURE - 2022**

**PRINT**

**MAGAZINES**

Consumer		
Annual circulation		Fee
0	50 000	1 487
50 001	100 000	1 902
100 001	200 000	2 567
200 001	300 000	3 371
300 001	500 000	4 396
500 001	750 000	5 971
750 001	1 000 000	7 980
1 000 001	1 500 000	10 401
1 500 001	2 100 000	11 910
2 100 001	3 000 000	13 267
3 000 001		13 833

Custom		
Annual circulation		Fee
0	100 000	2 128
100 001	200 000	2 927
200 001	400 000	4 455
400 001	650 000	6 595
650 001	1 000 000	9 029
1 000 001	1 500 000	11 971
1 500 001	2 200 000	17 291
2 200 001	3 000 000	22 544
3 000 001	4 000 000	24 872
4 000 001	5 200 000	30 458
5 200 001	6 500 000	33 185
6 500 001		33 917

Business		
Annual circulation		Fee
0	250 000	1 463
250 001		2 194

Free		
Annual circulation		Fee
0	100 000	1 995
100 001	200 000	2 660
200 001	400 000	3 991
400 001	650 000	5 985
650 001	1 000 000	8 499
1 000 001	1 500 000	10 973
1 500 001	2 200 000	15 828
2 200 001	3 000 000	20 683
3 000 001	4 000 000	22 943
4 000 001	5 200 000	28 396
5 200 001	6 500 000	30 884
6 500 001		32 985

**NEWSPAPERS**

Daily, Weekly, Weekend, Hybrid		
Annual circulation		Fee
0	500 000	2 427
500 001	1 000 000	3 658
1 000 001	1 750 000	6 238
1 750 001	2 750 000	9 243
2 750 001	4 000 000	12 468
4 000 001	5 500 000	15 475
5 500 001	7 250 000	18 554
7 250 001	9 250 000	21 341
9 250 001	11 500 000	24 492
11 500 001	14 000 000	28 158
14 000 001	16 750 000	32 047
16 750 001	19 750 000	35 858
19 750 001	23 000 000	36 559
23 000 001	26 500 000	42 961
26 500 001		43 711

Free		
Annual circulation		Fee
0	300 000	1 795
300 001	600 000	2 494
600 001	1 000 000	3 318
1 000 001	1 500 000	4 695
1 500 001	2 100 000	5 946
2 100 001	2 800 000	6 896
2 800 001	3 600 000	7 773
3 600 001		8 358

Local		
Annual circulation		Fee
0	250 000	1 463
250 001		2 194

**ADVERTISING BROCHURES**

Advertising Brochures		
Annual circulation		Fee
0	400 000	1 855
400 001	900 000	2 786
900 001	1 600 000	4 768
1 600 001	2 300 000	7 115
2 300 001	3 100 000	9 609
3 100 001	4 000 000	11 878
4 000 001	5 000 000	15 395
5 000 001	6 100 000	16 352
6 100 001	7 300 000	18 754
7 300 001	8 600 000	21 633
8 600 001	10 000 000	24 566
10 000 001	11 500 000	27 499
11 500 001	13 200 000	30 312
13 200 001	15 000 000	33 065
15 000 001		33 717

**DIGITAL**

WEBSITES		
Unique Browsers		Fee
0	100000	2 092
100001		3 487

DIGITAL PUBLICATIONS		
Average Net Circulation		Fee
0	10000	1 395
10001		2 092

EMAIL NEWSLETTERS		
Average Net Delivery		Fee
0	10000	834
10001		1 395

**REGISTRATION FEES**

	Fee Excl	Fee Incl VAT
Print Title	900,00	1 035,00
Digital Title	900,00	1 035,00
Website (New)	569,00	654,35
Website (Existing)	376,00	432,40
E-mail (New)	569,00	654,35
E-mail (Existing)	376,00	432,40

**EVENTS ORGANISERS**

Exhibitions & Conferences	1 206,00
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