



Audit Bureau of Circulations of South Africa

FEE STRUCTURE - 2019

PRINT

MAGAZINES		
Consumer		
Annual circulation		Fee
0	50 000	1 322
50 001	100 000	1 691
100 001	200 000	2 282
200 001	300 000	2 997
300 001	500 000	3 908
500 001	750 000	5 309
750 001	1 000 000	7 095
1 000 001	1 500 000	9 247
1 500 001	2 100 000	10 589
2 100 001	3 000 000	11 795
3 000 001		12 298
Custom		
Annual circulation		Fee
0	100 000	1 892
100 001	200 000	2 602
200 001	400 000	3 961
400 001	650 000	5 863
650 001	1 000 000	8 027
1 000 001	1 500 000	10 643
1 500 001	2 200 000	15 373
2 200 001	3 000 000	20 043
3 000 001	4 000 000	22 113
4 000 001	5 200 000	27 079
5 200 001	6 500 000	29 503
6 500 001		30 154
Business		
Annual circulation		Fee
0	250 000	1 301
250 001		1 951
Free		
Annual circulation		Fee
0	100 000	1 774
100 001	200 000	2 365
200 001	400 000	3 548
400 001	650 000	5 321
650 001	1 000 000	7 556
1 000 001	1 500 000	9 756
1 500 001	2 200 000	14 072
2 200 001	3 000 000	18 388
3 000 001	4 000 000	20 398
4 000 001	5 200 000	25 246
5 200 001	6 500 000	27 458
6 500 001		29 326

NEWSPAPERS		
Daily, Weekly, Weekend, Hybrid		
Annual circulation		Fee
0	500 000	2 158
500 001	1 000 000	3 252
1 000 001	1 750 000	5 546
1 750 001	2 750 000	8 218
2 750 001	4 000 000	11 085
4 000 001	5 500 000	13 758
5 500 001	7 250 000	16 496
7 250 001	9 250 000	18 973
9 250 001	11 500 000	21 775
11 500 001	14 000 000	25 034
14 000 001	16 750 000	28 492
16 750 001	19 750 000	31 880
19 750 001	23 000 000	32 503
23 000 001	26 500 000	38 195
26 500 001		38 862
Free		
Annual circulation		Fee
0	300 000	1 596
300 001	600 000	2 217
600 001	1 000 000	2 950
1 000 001	1 500 000	4 174
1 500 001	2 100 000	5 286
2 100 001	2 800 000	6 131
2 800 001	3 600 000	6 911
3 600 001		7 431
Local		
Annual circulation		Fee
0	250 000	1 301
250 001		1 951
ADVERTISING BROCHURES		
Advertising Brochures		
Annual circulation		Fee
0	400 000	1 649
400 001	900 000	2 477
900 001	1 600 000	4 239
1 600 001	2 300 000	6 326
2 300 001	3 100 000	8 543
3 100 001	4 000 000	10 560
4 000 001	5 000 000	13 687
5 000 001	6 100 000	14 538
6 100 001	7 300 000	16 673
7 300 001	8 600 000	19 233
8 600 001	10 000 000	21 841
10 000 001	11 500 000	24 448
11 500 001	13 200 000	26 949
13 200 001	15 000 000	29 397
15 000 001		29 976

DIGITAL

WEBSITES		
Unique Browsers		Fee
0	100000	1 860
100001		3 100
DIGITAL PUBLICATIONS		
Average Net Circulation		Fee
0	10000	1 240
10001		1 860
EMAIL NEWSLETTERS		
Average Net Delivery		Fee
0	10000	742
10001		1 240

REGISTRATION FEES		
	Fee Excl	Fee Incl VAT
Print Title	800,00	920,00
Website (New)	505,00	580,75
Website (Existing)	335,00	385,25
E-mail (New)	505,00	580,75
E-mail (Existing)	335,00	385,25
EVENTS ORGANISERS		
Exhibitions & Conferences		1 075,00