

PRINT FEE STRUCTURE - 2017

MAGAZINES

Consumer		
Annual circulation		Fee
0	50,000	1,100
50,001	100,000	1,430
100,001	200,000	1,930
200,001	300,000	2,535
300,001	500,000	3,305
500,001	750,000	4,490
750,001	1,000,000	6,000
1,000,001	1,500,000	7,820
1,500,001	2,100,000	8,955
2,100,001	3,000,000	9,975
3,000,001		10,400

		Custom	Free
Annual circulation		Fee	Fee
0	100,000	1,600	1,500
100,001	200,000	2,200	2,000
200,001	400,000	3,350	3,000
400,001	650,000	4,950	4,500
650,001	1,000,000	6,940	6,390
1,000,001	1,500,000	9,000	8,250
1,500,001	2,200,000	13,000	11,900
2,200,001	3,000,000	16,950	15,550
3,000,001	4,000,000	18,700	17,250
4,000,001	5,200,000	22,900	21,350
5,200,001	6,500,000	24,950	23,220
6,500,001		25,500	24,800

B2B		
Annual circulation		Fee
0	250,000	1,100
250,001		1,650

NEWSPAPERS

Daily, Weekly, Weekend, Hybrid		
Annual circulation		Fee
0	500,000	1,825
500,001	1,000,000	2,750
1,000,001	1,750,000	4,690
1,750,001	2,750,000	6,950
2,750,001	4,000,000	9,375
4,000,001	5,500,000	11,635
5,500,001	7,250,000	13,950
7,250,001	9,250,000	16,045
9,250,001	11,500,000	18,415
11,500,001	14,000,000	21,170
14,000,001	16,750,000	24,095
16,750,001	19,750,000	26,960
19,750,001	23,000,000	29,770
23,000,001	26,500,000	32,300
26,500,001		32,865

Free Newspapers		
Annual circulation		Fee
0	300,000	1,350
300,001	600,000	1,875
600,001	1,000,000	2,495
1,000,001	1,500,000	3,530
1,500,001	2,100,000	4,470
2,100,001	2,800,000	5,185
2,800,001	3,600,000	5,845
3,600,001		6,285

Local		
Annual circulation		Fee
0	250,000	1,100
250,001		1,650

ADVERTISING BROCHURES

Advertising Brochures		
Annual circulation		Fee
0	400,000	1,395
400,001	900,000	2,095
900,001	1,600,000	3,585
1,600,001	2,300,000	5,350
2,300,001	3,100,000	7,225
3,100,001	4,000,000	8,930
4,000,001	5,000,000	11,575
5,000,001	6,100,000	12,295
6,100,001	7,300,000	14,100
7,300,001	8,600,000	16,265
8,600,001	10,000,000	18,470
10,000,001	11,500,000	20,675
11,500,001	13,200,000	22,790
13,200,001	15,000,000	24,860
15,000,001		25,350